

WKBD-TV
Public Affairs Programming
April 1 – June 30, 2007

Attached are listings of broadcast segments that in the station's judgment, reflect the most significant programming of ascertained issues during the preceding three month period.

Michigan Matters

A weekly half-hour, locally produced, news magazine show which focuses on controversial issues concerning Metro Detroit

For My People

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television).

WKBD Quarterly Issues & Programs List

April 1, 2007 – June 30, 2007

Date	Duration	Issue/Topic Explanation
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Program: For My People

4/7/2007 :00:30:00 HEALTH ISSUES / HEALTH CARE

Healthcare work and social activist, Qiuana Glover, discussed the controversy around the HPV vaccine. Lawrence X provided our weekly African Report which focused on the current commemoration of the abolition of the British slave trade and the importance of geopolitics and economics that surrounded the European colonialism of that period. Host, David Rambeau, political analyst, discussed the '67 Rebellion in Detroit as viewed through the book, "Nightmare in Detroit, A Rebellion and its' Victims" and the \$200 million dollar debt of the Detroit Public Schools to the state, the role of charter schools and the potential threat of bankruptcy for the school system.

4/14/2007 :00:30:00 EDUCATION

On this program, we featured, Mackie C. Johnson, one of the founding members of the Guardians, an organization that was comprised of those who worked in the field of criminal justice. Johnson discussed the history of policy relations in Detroit. Sherman Redden, Sr., parent coordinator of the Detroit Chess Club, an extra-curricular Detroit Public Schools student group which mentors youth and provides an outlet for their parents as well. Lawrence X discussed the Nigerian national and state elections. Host, David Rambeau discussed a recent meeting of the Detroit Public Schools board in which an angry audience member hurled grapes at school board members

4/21/2007 :00:30:00 RACISM / DISCRIMINATION

For My People, social analyst, David Rambeau discussed the use of the dictionary as part of the reading progress in conjunction with a review of the children's book, Money Hungry. Rambeau discussed fiscal responsibility of the Detroit Public Schools, the Don Imus / Rutgers women's basketball team issue and the rap music industry. Lawrence X delivered his weekly African Report which focused on the development of a new government in Somalia.

4/28/2007 :00:30:00 EMPLOYMENT/LABOR ISSUES

For My People welcomed a new interviewer, Garry Roquemore who discussed auto repairs with Nour Bero, owner of an auto repair shop. Porche discussed types of repairs and the type of service, clients expect. Lawrence X presented his weekly African Report which focused on the Sudan and the role of international players, China and the U.S. who have their eyes on Sudan's oil resources. Host, David Rambeau provided his analysis on the City of Detroit's government action against its' citizens in the form of fines, fees and legal threats. Rambeau also reviewed his exit strategy for U.S. troops.

Date	Duration	Issue/Topic Explanation
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5/5/2007 :00:30:00 EDUCATION

For My People focused on preparing students for college and the necessary tools needed i.e., collegiate dictionary, internet skills, a library card. Lawrence X reported on the conflict between Ethiopia and Somalia, the Nigerian election fiasco and an interview with African research student, Sister Nubia who shared information on her travels to Egypt and the Sudan.

5/12/2007 :00:30:00 PUBLIC AWARENESS

In this edition of For My People, Nubia Wardford, a student reported on her visit to the Sudan, focusing on the university system, the culture of the nation and the refugee crises in Darfur. Lawrence X in his weekly African Report discussed World Press Freedom Day focusing on journalistic free expression in Africa and its relationship to democratic government practice. David Rambeau discussed government officials traveling and the taxpayers expense. Also discussed, the release of an armed bank robber by Oakland County Prosecutor, David Gorcyca and the need for Governor Granholm to provide parallel treatment to inmates in Michigan's prisons.

5/19/2007 :00:30:00 PUBLIC AWARENESS

On this edition of For My People, David Rambeau, political analyst discussed the state of Detroit's city services focusing on hospital and medical care and the challenges presented with the sale of St. John's Riverview Hospital to the Karmanos Institute, and the conflict between Wayne State University's Medical School and the Detroit Medical Center. Reambeau also discussed international colonialism and applied its constructs as described in the book, "Colonialism", by Jurge Osterkammel, to the city of Detroit, and the auto industry focusing on the recent sale of Chrysler to Cerbrus. Lawrence X presented his weekly African Report focusing on the anniversary of the birth of Malcolm X, the African Development Bank and the role of China in African infrastructure development.

5/26/2007 :00:30:00 PUBLIC AWARENESS

On this week's edition of For My People, Ron Scott, political analyst discussed the Detroit Police Department federal consent decree and the current reaction of the executive branch to it. Elesai Bayruth Green, member of Northern High School, LSCO, discussed the school's pending closing as part of the cutbacks being implemented by Detroit Public Schools. Lawrence X presented his weekly African Report which reviewed the violence in East Africa, corrupt election politics in Nigeria and West Africa. David Rambeau, political analyst, discussed the Mayor's Detroit Redevelopment plan.

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6/2/2007 :00:30:00 PUBLIC AWARENESS

On this edition of For My People, Mathew D. Jones, Jr., President of the Detroit Chapter of the National Association of Black Social Workers discussed social conditions impinging on the African-American community and his organization's response at the institutional and governmental levels, while Lawrence X delivered his weekly African Report about the national election in Nigeria, its potential for developing social turmoil and the role of oil across the continent in destabilizing governments. David Rambeau, political analyst, discussed the remaining jewels of Detroit that are ripe for sale to cover municipal deficits and also discussed neighborhood development and successful city-wide efforts like Angel's Night and the Motor City Makeover.

6/9/2007 :00:30:00 PUBLIC AWARENESS

On this edition of For My People David Rambeau did a news analysis of the role of William Coleman, former Detroit Superintendent of Schools and his legal trouble with the FBI and his law suite against the school district, and also Rambeau discussed neighborhood development in Detroit indicating the need on the mayor's part to build on the success of the Motor City Makeover and the Angel's Night project. Also presented on the program were Nehru Shumake, president of the Robert Shumake Scholarship Relays and Ms. Betty Robinson, founder and director of the Motor City Track Club, Inc. who discussed track programs for youth and the role of sports participation in the broader development of young people.

6/16/2007 :00:30:00 PUBLIC AWARENESS

On this edition of For My People David Rambeau discussed social issues of the day including Tiger baseball player, Garry Sheffield's comments about blacks and Hispanics in the Major Leagues, the disgraceful cut-off by the Detroit Board of Education of contract schools after one year, and the role of labor unions in economic development in Detroit and their failure to meet the challenges facing this metro area. And Ron Scott discussed with Mike Price, sports activist, the role of Joe Louis in Detroit and the nation and the 70th anniversary of his winning the heavyweight boxing championship in 1937.

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6/23/2007 :00:30:00 PUBLIC AWARENESS

On this week's edition of For My People David Rambeau, Political Analyst discussed the conflicts and solutions (border fences, reimbursement for social service afforded immigrants and expectation of English language skills) to the immigration problem facing the U. S., and underdevelopment in Detroit focusing on the recent DDOT strike by bus drivers, the impending closure of Farmer Jack stores in Detroit, as well as Riverview Hospital, and the failure of the Detroit School Board and School Superintendent to support and continue the funding for contract or "last chance" schools. In additions, Ava R. Tinsley, an MS activist and spokesperson, discussed the health challenges of the disease as it pertains to the African-American community.

6/30/2007 :00:30:00 PUBLIC AWARENESS

On this week's edition of For My People David Rambeau, Political Analyst discussed the conflicts and solutions (border fences, reimbursement for social service afforded immigrants and expectation of English language skills) to the immigration problem facing the U. S., and underdevelopment in Detroit focusing on the recent DDOT strike by bus drivers, the impending closure of Farmer Jack stores in Detroit, as well as Riverview Hospital, and the failure of the Detroit School Board and School Superintendent to support and continue the funding for contract or "last chance" schools. In additions, Ava R. Tinsley, an MS activist and spokesperson, discussed the health challenges of the disease as it pertains to the African-American community.

WKBD
PUBLIC SERVICE CAMPAIGN/COMMUNITY OUTREACH
SECOND QUARTER 2007

WKBD PRODUCED AND AIRED TWO PUBLIC SERVICE ANNOUNCEMENTS IN SECOND QUARTER.

WKBD produced and aired an HIV/AIDs Timeline PSA promoting their annual scholarship dinner in April.

WKBD produced and aired a PSA for Willie Horton's Batting for Kids, a fundraiser supporting Don Bosco Hall on July 16, 2007.